



**World
Physiotherapy**
Europe region



**MADRID
2026**

6th Europe Region Physiotherapy Congress

5-6 November 2026

Palacio Municipal de Congresos
IFEMA MADRID

SPONSORSHIP OPPORTUNITIES



Asociación
Española de
Fisioterapeutas



**World
Physiotherapy**
Europe region



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Europe Region of World Physiotherapy

The Europe Region of World Physiotherapy is a non-profit, non-governmental organization that represents the physiotherapy profession at European Level.

The Organization, founded on 13th September 1998, has a membership of 38 Physiotherapy Associations, one from each of the European countries representing approximately 200.000 physiotherapists in Europe.

The Europe Region of World Physiotherapy aims to:

Promote the development of reciprocity of physiotherapy qualifications and to improve the quality of physiotherapy education and practice in Europe.

Promote physiotherapy in Europe and to oversee all matters dealing with physiotherapy.

Facilitate migration and the right of establishment of physiotherapists in Europe, within the National and EU legislative framework.

Encourage closer co-operation among the national physiotherapy associations within the Region in all professional matters to improve general health of the population of the region.

Co-operate with international organizations in Europe to promote the aims and objectives of Europe region World Physiotherapy.

Represent the interests of and speak for its Member Organizations with European Authorities.

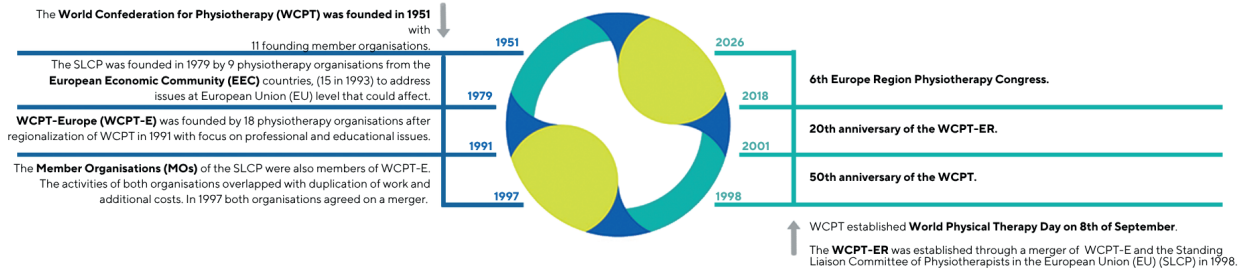
Represent the profession on a regional basis in consultation with the Executive Committee or as delegated by the Executive Committee of the Europe Region of World Physiotherapy.


Develop policies and declarations for proposition to the Executive Committee and General Meeting of World Physiotherapy.



**World
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Europe region


Europe Region of World Physiotherapy History





AIM

Having a sole organisation with a common and unified identity and a shared vision, to achieve greater efficiency, reduced cost and allowing physiotherapists a common voice in Europe.




MISSION

Europe Region Strategic Plan for the Period 2022 - 2026: leading, promoting and representing the Physiotherapy profession in the Europe Region by driving excellence in education, practice and research, advocating and influencing health policy.


Every 2 years


European General Meeting



Every 4 years

Europe Region Physiotherapy Congress






RESULTS

- Headquarters in Brussels, close to EU Institutions and relevant Health Stakeholders.
- 6 Working Groups: 3 Permanent (Advocacy & EU, Education & Research, and Professional Practice), 2 Thematic (Cancer and Mental Health) and 1 Satellite (Musculoskeletal Disorders).
- Development of valuable materials for the MOs such as position statements, information documents, reports, infographics, webinars...
- Coordination and participation in EU-funded projects.
- Collaboration with EU Institutions and stakeholders activities.

Albania, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Kosovo, Latvia, Lebanon, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Norway, Palestine, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom

38
EUROPEAN
MEMBER
ORGANISATIONS

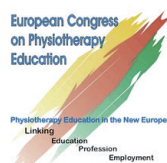






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Europe Region of World Physiotherapy Congresses



1st EUROPE REGION PHYSIOTHERAPY CONGRESS

November 2004 - Estoril, Portugal

- 265 participants
- 35 countries represented
(European and global reach)



2nd EUROPE REGION PHYSIOTHERAPY CONGRESS

September 2008 - Stockholm, Sweden

- 435 participants
- 37 countries represented
(European and global reach)



3rd EUROPE REGION PHYSIOTHERAPY CONGRESS

November 2012 - Vienna, Austria

- 618 participants
- 50 countries represented
(European and global reach)



4th EUROPE REGION PHYSIOTHERAPY CONGRESS

September 2016 - Liverpool, UK

- over 1200 participants
- 50 countries represented
(European and global reach)



5th EUROPE REGION PHYSIOTHERAPY CONGRESS

September 2020 - online* (Content available until January 2021)

- 710 participants
 - 52 countries represented
(European and global reach)
- *original location: Leuven, Belgium - disrupted by the COVID-19 pandemic



6th EUROPE REGION PHYSIOTHERAPY CONGRESS

November 2026 - Madrid, Spain

- 1200 projected participants
- projected represented countries 50
(European and global reach)



Welcome letter

Welcome to the 6th edition of the quadrennial congress of the Europe Region of World Physiotherapy. The Spanish Association of Physiotherapists (AEF) will be our hosts in Madrid, on 5-6 November 2026.

The programme promises to be diverse and exciting, based as it is, on the themes of the Region's permanent working groups: Advocacy & EU Matters, Education & Research and Professional Practice.

This Congress provides an opportunity to come together in person to learn and to share knowledge across a broad range of themes. It also provides a valuable occasion to connect with new and existing colleagues, to widen professional and social networks and to enjoy the company of friends.

Whether this is your first or sixth Europe Region Congress, a warm welcome awaits you in Madrid. I hope you will return home enthused by new knowledge to apply, new experiences to savour, new professional connections to develop and new friendships to cherish.

Start planning and see you in Madrid!



Esther-Mary D'Arcy
*Chair of the Europe Region of
World Physiotherapy*



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Welcome letter

Welcome to the 6th Europe Region World Physiotherapy Congress in Madrid, Spain. As President of the Spanish Association of Physiotherapists (AEF), I am genuinely delighted that our country has the privilege of bringing together physiotherapists from across Europe and beyond for this prestigious event.

This congress represents a unique opportunity to share knowledge, exchange experiences, and advance our profession. In a rapidly evolving healthcare landscape, physiotherapy is fundamental in improving people's well-being, and we must continue to learn, collaborate, and innovate together.

Spain's rich history, culture, and deep commitment to healthcare excellence is the perfect setting for this gathering. Madrid offers a welcoming atmosphere and a space where science, education, and professional relationships can flourish. Here, you will find an inspiring environment to engage with world-class experts, explore cutting-edge research, and gain insights to enhance your practice.

Beyond the academic and scientific programme, I encourage you to embrace the opportunity to connect with colleagues, create lasting partnerships, and experience the warmth and hospitality of Spain. Whether through lively discussions, collaborative projects, or simply enjoying moments of leisure in the beautiful surroundings of Madrid, these connections will be invaluable in shaping the future of physiotherapy.

On behalf of the AEF and our organising team, I extend my heartfelt invitation to you all. Let us celebrate our profession, strengthen our community, and make this congress an unforgettable experience.

I look forward to welcoming you personally in Madrid.



Fernando Ramos

*President of the Spanish Association
of Physiotherapists (AEF)*



Asociación
Española de
Fisioterapeutas

Scientific Committee



TIM NÉMETH
Belgium
Chair of the Scientific Committee



DANIEL CATALÁN MATAMOROS
Spain
Member of the Scientific



KLÁRA KUČEROVÁ
Czech Republic
Member of the Scientific



ANDREA MARTINA AEGERTER
Switzerland
Member of the Scientific



CARLA MENDES PEREIRA
Portugal
Member of the Scientific Committee



NINA SKJAERET-MARONI
Norway
Member of the Scientific



CARMEN SUÁREZ SERRANO
Spain
Member of the Scientific



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Organising Committee



FERNANDO RAMOS GÓMEZ

Spanish Association of Physiotherapists
President



AITOR CARPIO GARCÍA

Europe Region of World Physiotherapy
General Secretary



MARÍA JOSE MARTÍNEZ ÁLVAREZ

Spanish Association of Physiotherapists
Administrative Manager



DANIEL CATALÁN MATAMOROS

Spanish Association of Physiotherapists
Second Vice President



MIGUEL PÉREZ NAVARRO

Europe Region of World Physiotherapy
Communication & Operations Officer



CARMEN SUÁREZ SERRANO

Spanish Association of Physiotherapists
Secretary General



YOLANDA MARCÉN ROMÁN

Spanish Association of Physiotherapists
First Vice President



RUTH BAYO ÁLVAREZ

Spanish Association of Physiotherapists
Second Vice Secretary



Mª EUGENIA SÁNCHEZ LLANOS

Spanish Association of Physiotherapists
Vice Secretary



MONTSERRAT INGLÉS NOVELL

Spanish Association of Physiotherapists
Standing Committee Member



MIGUEL SORO LÓPEZ

Spanish Association of Physiotherapists
Treasurer

Venue

Palacio Municipal de Congresos IFEMA MADRID

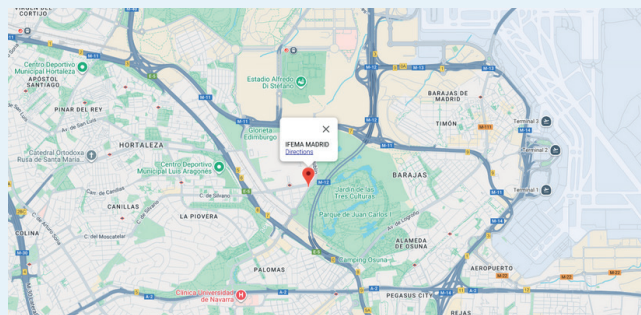
Avda Capital de España, 7 · 28042 Madrid, Spain

Tel: +34 917 22 30 00



This cutting-edge construction comprises more than 30,000 m² of usable space and has an auditorium with a capacity for 1,666, a multi-purpose room of 2,414 m² and thirty-two rooms of different capacities, ranging from 26 to 360 people. It also has its own parking.

The building is structured into three large blocks. Both the left and the right wings have meeting rooms for 20 to 350 people on the 1st, 2nd and 4th floors. The central area called Multi-purpose Space located on the 3rd floor is mainly used for commercial exhibitions and catering services. Located on the ground floor, at the main entrance to the Palace, is Auditorium A, renovated in August 2019 and which has 1812 seats. In the vestibules of this main entrance we have additional space for commercial exhibition, catering services and other





Why become a sponsor?

The quadrennial Congress of the Europe Region of World Physiotherapy is the flagship meeting for the leaders advancing physiotherapy across Europe clinical leaders, researchers, educators, hospital and clinic executives, procurement teams, health-policy decision-makers and the rehabilitation technology and services industry. Exhibiting or sponsoring places your organization at the heart of the conversation and connects you with those shaping the sector's roadmap.

Key benefits for your organisation:

1. Brand visibility & positioning

- Prominent presence across event channels (website, programme, app, venue signage, etc.), aligned to your sponsorship tier.
- Direct association with the professional excellence of the Europe Region of World Physiotherapy and with AEF, our hosts in Madrid.

2. Business & lead generation

- A high-traffic commercial exhibition designed to maximise delegate flow, with complementary activities in the exhibition area to foster networking between attendees and companies.

3. Market intelligence & reputation

- Insight into trends, emerging needs and direct feedback from professionals in day-to-day clinical practice.
- Strengthen your credibility and your commitment to physiotherapy's standards and values.

4. Talent & social impact

- Employer-branding and recruitment opportunities.
- Purpose-driven sponsorships (e.g., event sustainability) that elevate your CSR.

In summary, this is a unique opportunity to participate in one of the most important events in physiotherapy held in Madrid for the first time.

We look forward to welcoming you!



The 6th Europe Region Physiotherapy Congress adopts a strategy aligned with the Sustainable Development Goals. The event will be held under the commitment to be a "Zero Waste" meeting, reducing the use of plastics, promoting sustainable mobility, and offsetting its carbon footprint.



Exhibit

6th Europe Region Physiotherapy Congress provides a unique opportunity to position your company as an industry leader and key market player by reaching out to a national and international audience of policy makers, business leaders, innovators, and investors.

Booth packages start at 6m² but you can build larger stands by adding modules.

- Modular structure 3×2 m, with fascia and standard power lighting included
- 2 Exhibitor passes included
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

€ 3.000

*Applicable VAT rate: 21%



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SPONSORSHIP PACKAGES





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Main Sustainable Partner



This sponsorship is designed to provide maximum visibility in the industry.
This package includes:

- 5 complementary registrations and 5 exhibitor passes included
- Naming rights for the main Auditorium with a sustainable identity
- Premium eco-sustainable exhibition space (reusable module, LED lighting, no plastic vinyl). 18 m² exhibition space
- Thematic workshop or corporate symposium
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners
- Participation in the B2B networking event
- Exclusive invitation to Private Networking Dinner
- Priority mention on social media and in the newsletter
- In addition to the benefits included in each sponsorship level, companies will have priority access and special rates to support specific sustainable initiatives within the Congress (20% discount on add-on purchase)

€ 12.000

*Applicable VAT rate: 21%



Green Innovation Partner

This premium sponsorship is designed to offer high-impact visibility and exclusive networking opportunities across the congress. **This option is limited by the final number of parallel rooms available according to the program.**

This package includes:

- 3 complementary registrations and 4 exhibitor passes included
- Naming rights for a thematic room (parallel room)
- Low-impact modular stand (PVC-free, LED lighting) 12 m² exhibition space
- Workshop or short presentation
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners
- Access to the B2B networking event
- Mention on social media and in the newsletter
- In addition to the benefits included in each sponsorship level, companies will have priority access and special rates to support specific sustainable initiatives within the Congress (15% discount on add-on purchase)

€ 9.500

*Applicable VAT rate: 21%



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Smart Collaboration Partner

This sponsorship level provides strong brand exposure and valuable engagement within the congress community. This package includes:

- 2 complementary registrations and 3 exhibitor passes included
- Space in the shared exhibition area made with sustainable materials.
8 m² exhibition space
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners
- Access to the B2B networking event
- In addition to the benefits included in each sponsorship level, companies will have priority access and special rates to support specific sustainable initiatives within the Congress (10% discount on add-on purchase)

€ 6.000

*Applicable VAT rate: 21%

Sponsorship Packages Comparison

	Main Sustainable Partner	Green Innovation Partner	Smart Collaboration Partner
Price (VAT 21% not Included)	€ 12.000	€ 9.500	€ 6.000
Naming Rights	Exclusive naming of the Main Auditorium	Naming of a thematic (parallel) room	-
Exhibition Space	18 m2 space with sustainable materials (PVC-free, LED)	12 m2 space with sustainable materials (PVC-free, LED)	8 m2 space with sustainable materials (reusable, LED)
Workshop / Symposium	Thematic workshop or corporate symposium	1 workshop or short presentation	-
Registration Included	5	3	2
B2B Networking Event	✓	✓	✓
Social Media & Newsletter Mentions	Priority	Standard mention	-
Exclusive invitation to Private Networking Dinner	✓	-	-
Discount on add-on purchase	20%	15%	10%
Free registrations & Exhibitor passes	5 Free Registration & 5 Exhibitor passes	3 Free Registration & 4 Exhibitor passes	2 Free Registration & 3 Exhibitor passes



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ADD-ON OPPORTUNITIES

Enhance your visibility and brand presence with these exclusive or complementary sponsorship add-ons.

These options get a discount if combined with the main sponsorship options.





Scientific Sponsorship Opportunities

Thematic Poster Area Sponsorship (One per poster session)

Branding throughout the poster display area, visible to attendees during scheduled poster sessions. The sponsorship includes:

- Exclusive logo display on poster zone signage and screens during the selected session and topic
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

€ 3.000*

*Applicable VAT rate: 21%

Demonstration Slot

Scheduled live demonstration session within the official programme, allowing for practical presentation of products, workflows, or research outcomes. The sponsorship includes:

- Allocated time slot in the programme and Onsite signage mention
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

€ 3.000

*Applicable VAT rate: 21%

Best Poster and Best Oral presentation Awards

Sponsorship of the Best Poster or/and Best Oral presentation Award, with recognition during the awards ceremony. The sponsorship includes:

- On-stage credit during ceremony
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

€ 3.000 per Award (Poster or oral presentation)

*Applicable VAT rate: 21%



Digital & Connectivity

Congress App Sponsorship (Exclusive)



Integration of sponsor branding throughout the congress mobile application, including agenda views, speaker profiles, and notifications. The sponsorship includes:

- Sponsor's name integrated into App access keys for participants.
- Detailed analytics report on app traffic and user engagement during the congress
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

€ 5.000

*Applicable VAT rate: 21%

Wi-Fi Sponsorship (Exclusive)



Sponsor branding on the Wi-Fi network and login portal, visible to all attendees connecting to the network. The sponsorship includes:

- Customised Wi-Fi access portal with sponsor's name.
- Detailed report on actual user connection traffic during the congress days.
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

€ 5.000

*Applicable VAT rate: 21%



Attendee Experience Add-ons

Coffee Break Sponsorship — (up to 2 available)

Branding in designated coffee break areas, visible during scheduled breaks.
The sponsorship includes:

- Logo Branded tabletop signage and/or screen mention in coffee area
- The sponsor's logo will be prominently displayed in the Coffee Break section of the final congress program, acknowledging their support
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

€ 3.500 / coffee break

*Applicable VAT rate: 21%

Networking Lounge (up to 2 available, one per day)

Dedicated branded lounge area located in the exhibition area with workstations, seating, and coffee stations, designed to facilitate networking and informal meetings.
The sponsorship includes:

- Map marker in program/app
- Custom branding (roll-up/graphics)
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

€ 5.000

*Applicable VAT rate: 21%



Sustainability & Visibility Add-ons

Delegate Bag

- Logo printed on sustainable, recycled delegate bags, with possibility to include branded material (subject to approval).
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

From € 3.000 Contact us

*Applicable VAT rate: 21%



Water Bottles

Reusable bottles co-branded with sponsor logo, distributed to all delegates as part of sustainability initiative. The sponsorship includes:

- Personalized bottles with sponsor's logo, **provided by the sponsor** (subject to approval)
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

€ 5.000

*Applicable VAT rate: 21%



Lanyards

Only available for main sponsorship packages

Sponsor logo displayed on all delegate lanyards. The sponsorship includes:

- Logo printed on lanyards
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

€ 5.000

*Applicable VAT rate: 21%



Notepad & Pen

Sustainable notepads and pens distributed to delegates for use during sessions and note-taking. The sponsorship includes:

- Sponsor-provided items (subject to approval)
- Logo printed on sustainable notepad and pen, provided by sponsor (subject to approval).
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

€ 2.500

*Applicable VAT rate: 21%





■ Practical Add-ons

Charging Stations

Designated points for charging mobile phones, laptops, and other electronic devices, situated in visible locations within the exhibition area. Stations are equipped with high tables and stools, allowing delegates to work while charging devices.

- Custom graphics on stations
- Location markers in floorplan/app
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

€ 2.500

*Applicable VAT rate: 21%



Water Fountains

Branded refill stations located throughout the venue to promote reusable bottles, (4 stations). The sponsorship includes:

- Custom branding on water fountain stations.
- Logo placement of the sponsor, according to the sponsorship category, on the official website, final programme, congress app, congress signage, and venue banners

€ 2.500

*Applicable VAT rate: 21%

Event Sustainability Policy (Recommendations)

Our shared goal is to minimise the environmental impact of the Congress. We understand that the venue and logistics may not always allow for fully sustainable solutions; therefore, we encourage best practices to be implemented whenever possible. Every small step counts.

Materials — Please prioritise

- **Reusable and modular** elements (structures, modular carpet, furniture).
- **Recyclable single-material** options (cardboard, paper, metals, glass).
- **Certified wood** (FSC/PEFC), recycled textiles, **water-based inks and PVC-free signage** (e.g., honeycomb cardboard or textile).

Materials — Please avoid when possible

- **Single-use plastics** (bottles, cups, straws, cutlery, single-dose items).
- Reduce paper usage as much as possible and replace it with downloadable **QR codes**.
- **EPS/foam** and **PVC** (banners or rigid panels), permanent vinyls, single-use carpet.
- **Short-life giveaways** or unnecessary packaging.

If any of these materials are technically required, please aim to minimise quantities, reuse them, and plan for proper recycling or disposal afterwards.

Waste management & cleanliness

- **Recycling stations** will be available (paper/cardboard, packaging, glass, organic waste and electronic waste).
- We kindly invite all participants to **separate waste** whenever possible.
- During setup and dismantling, please keep your area tidy and **remove packaging**; additional containers can be provided upon request.
- Prefer **reusable dishware**; if using compostable items, please check whether a dedicated collection stream is available.

Sustainable operations

- **Digital first:** use QR codes and online materials; print only when necessary and on certified paper.
- **Energy efficiency:** use LED lighting and switch off equipment when not in use.
- **Responsible catering:** filtered water, no single-dose packaging, and mindful food-waste management whenever possible.
- **Transport and logistics:** consolidate shipments, reduce packaging, and prioritise shared or collective transport.

Support from the organisers

Our team is happy to **advise**, provide **recycling points**, share a **list of sustainable suppliers**, and answer any questions. If you need an **exception** or alternative solution, please contact us — we'll be delighted to assist.

Thank you for helping us make this Congress more sustainable!



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Contact us



If you have any enquiries do not hesitate to contact us. We are willing to discuss alternative sponsorship packages customised to meet your organisation's needs.

Technical Secretariat:

Alo Congress

physiocongress@alocongress.com

<https://www.physiocongress.eu>

Note: The organiser reserves the right to include the logo in additional materials or specific actions, depending on available space and overall graphic design, while ensuring consistent and proportional visibility according to the sponsorship level contracted.



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